



## **Press Release**

**For immediate release**

# **London Technology Fund invests in interactive 3G video platform company Intellistream**

**“Bridging the technology equity gap”**

**LONDON, UK, 30 November 2006** – Intellistream, the developer of a new turnkey solution for 3G video content delivery, has attracted funding of £355k. London Technology Fund (LTF), London’s specialist investor in new technology companies, led the round, which also included investment from business angels. Following the investment an experienced software executive will join the company as CEO and a finance director will be appointed.

3G telephony offers better speech quality, higher data rates and video calling to mobile phones. Intellistream’s product, *Unistream*, is an advanced, easy-to-use interactive 3G video platform that can be managed on a per-channel basis. It is designed to meet the demand from content aggregators for a turnkey solution for 3G video content delivery. The funding round will enable the company to build the new Unistream platform for this rapidly developing market.

Commenting on the fundraising, Jani Peltonen, Founder and Chief Technology Officer of Intellistream, said: *“The London Technology Fund understood the needs and potential of the business. I was very impressed by the way they worked with us to fill the gaps in our management team, find suitable premises and secure co-investors. We now have the support and resources we need to build the Unistream platform into a turnkey solution for 3G content delivery”*.

David M<sup>e</sup>Meekin, Chairman of the London Technology Fund, said: *“London is the ideal base for a technology company serving 3G content aggregators. We are delighted to have the opportunity to support this exciting company as it builds the Unistream platform to meet the need for a turnkey solution in this rapidly developing market”*.

## Contact details

### Intellistream

**Jani Peltonen, Founder and CTO**  
+44 (0) 20 7871 7338

### London Technology Fund

**David McMeekin, Chairman**  
+44 (0) 20 7247 6300  
Company Guides Venture Partners Ltd  
13 Christopher Street  
London EC2A 2BS

## - Notes to editors -

### 1. Intellistream

[www.intellistream.co.uk](http://www.intellistream.co.uk)

Intellistream has developed a new 3G video content delivery platform, *Unistream*, to meet the needs of content aggregators.

The platform is an advanced, easy-to-use interactive system, designed to be managed on a per-channel basis. It consists of two components: the content delivery platform and the content development tools.

The content delivery platform comprises hardware and software components to deliver the video application, creating a superior end-user experience and capturing user data. It is configurable for multiple simultaneous uses by multiple clients. The content development tools allow for a bespoke design and service of video applications with Intellistream support.

### 2. London Technology Fund

[www.londontechnologyfund.com](http://www.londontechnologyfund.com)

The London Technology Fund (LTF) is London's specialist investor in new technology companies. It is focused on the funding gap for new, high growth technology companies based in Greater London. It bridges the funding gap by leading and building a syndicate of investors or by completing the gap in an existing syndicate. The Fund is happy to work with investors already known to a company or to help entrepreneurs find investors. It has developed a streamlined investment process with an initial web-based application that helps entrepreneurs identify and provide the essential information needed for prompt decision-making.

The Fund can invest in a series of tranches over a number of years alongside other investors, contributing up to a maximum of £1.5m from its own resources to the total investment made in a single company.

The London Technology Fund is funded by the London Development Agency and the European Regional Development Fund. It is managed by Company Guides Venture Partners Ltd, which is authorised and regulated by the Financial Services Authority.

- E N D -